



**Here's How a Single, Inexpensive Value-add
Can Save Millions of Dollars in Healthcare
Costs... and Maybe... Even Save Lives, Too.**

EMPLOYERS, NOW MORE THAN EVER, ARE SEARCHING FOR TOOLS AND RESOURCES TO IMPROVE THE OVERALL HEALTH, LOYALTY, AND PRODUCTIVITY OF THEIR EMPLOYEES.

Unfortunately, one of the biggest challenges to success facing today's businesses has become addiction. Here are just a few of the eye-opening stats about drug and alcohol addiction in the workplace:

46% | The percentage of Americans that have a meaningful relationship with someone struggling with addiction or have struggled with it personally

90% | The percentage of the people who need help with alcohol and drug addiction but don't get that help

Dependents of those with substance misuse cost **\$500** per year more in healthcare expenses

2x | The healthcare costs of employee with addiction issues vs. peers

4x | The number of days employee with addiction issues spends in the hospital vs. peers.

THOSE NUMBERS ADD UP TO BIG TROUBLE FOR AMERICAN BUSINESSES.

But we can change the conversation. **youturn** is the first-ever educational platform purpose-built to help your customers deal with addiction in their businesses.

- **Video-driven, education-focused**
- **Created by industry professionals**
- **Anonymous and easy to use**
- **Cost efficient**
- **Value-added service for your EAP**

HOW IT WORKS

For a nominal fee per employee, employers are granted access to the **youturn** video platform, which they can share with their teams. The platform features hundreds of engaging, high-quality videos designed to help employees and their loved ones learn about addiction.



REAL STORIES

We've helped over 8,000 families from all walks of life overcome addiction. These are just some of their stories of struggle, hope, and recovery.



EDUCATION

youturn offers videos designed to educate managers on recognizing and dealing with addiction issues in the workplace.



EMPLOYEE ASSISTANCE

Videos offer guidance to help employees who may have addiction issues get back on the right track.

TO LEARN MORE, VISIT

**HeritageHealthSolutions.com/
youturn**

OR CONTACT US AT

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